

## **Alumni Student Federation Board of Governors Fall 2018 Meeting**

October 19th, 2018

*Present: Lindsay Valenti, Jawana Richardson, John Kane, Eleni Moraites  
Patrice Perkins, Lainie Kitt, Ralph Aloe, Kelly DiCarmine, Keith Amparado, Maureen Winney,  
Jim Roth, Melva Visher, Lori Jiava, Ada Martinez, Kim Neher; Norman Izard phoned in*

*Guests: Stephanie Corp, Stephanie Lamphere*

- Keith called meeting to order @ 9am
- Meg Benke - Provost greeted - introduced herself and welcomed all of us and thanked us for our work and the great awards. She was invited to Spring meeting
- Lainie motioned to approved minutes from Spring 18 and Jim Roth seconded
- Maureen: New members welcomed and introduced Patrice Perkins, Eleni Moraites, John Kane

### **REPORTS:**

#### **PRESIDENT:**

- Keith : He has made an effort as President to penetrate the college and to see where the Alumni Student Fed board could be more involved in the mission of the college. He has worked for the board to become known to the rest of the college.
- Expressed an interest in attending a College Senate meeting - to see what types of decisions they make and how they impact the college and the operations.
- Maureen: spoke about how Keith has been hands on president trying to attend as many events as he can and is really working hard for the fed board and for the mission of the college.
- Jim Roth: asked if there was a stipend available for the president to travel to all of the places he has traveled to for the work and the betterment of the College.
- KA - The sites he has visited he has been fascinated by the different workings of the different locations because it is meeting the needs of the location and the area.

#### **TREASURER:**

- K. DiCarmine: went over the report - April 14th meeting for the Student Activity Fee (SAF)
- Requests for money was up 6%; Allocations were up 4%; Savings went up 29%
- MW: Alumni impact on student lifestyle. All of the activities and programs come thru the Fed Board - All of the SAF money covers fed board expenses, programs, activities
- Circulated the postcard handout about Student Affairs and useful links and contact numbers. We feel that the Student Affairs should have our information for the Alumni Fed Board
- Lindsay - College Alumni Line -the increase also includes the Fall Student Conference
- Kim Neher - Referendum year for the vote on the SAF fee and should we make it mandatory or optional.
- Maureen - Speaks about the Labor Center and the students voting turn out.

- KN - it is a good time for us to promote the vote especially while we are doing so many events and increasing programs.
- Jawana - questions how to vote
- MW - Regional location or CDL gets a ballot in the mail - we get approximately 1000 ballots out of approx. 17000 enrolled and eligible voters. The SAF fee includes a significant scholarship money- also career services, commencement and other things for distance learners.
- General discussion: the fee is lower than the other SUNY schools at \$35 and that we feel that it is at a good rate right now. Social Media - and doing more "Did you know"- so that we can share on our pages and promote the benefits of the college. How to promote "the SAF fee vote"
- Norm: Students put our " did you know" information and the vote for the referendum on student's billboard for work. No meeting set for SAC as of yet/ should be within a month or so.
- MW - A change taken place. The SAF chair (Kelly) is no longer a student anymore (and she was the previous SAF chair) so that she became the treasurer and the treasurer of the fed board will now oversee the chair of the SAF.
- JR asked MW about a possible Bi-Law change in language for the SAF committee and the treasurer - MW will work on the language and send through email for the fed board to vote.

#### FOUNDATION:

- Maureen gave John Corrou report: Foundation board is discussing the Campaign and how we will deliver it.

#### STUDENT AFFAIRS:

- Norm Izard: SAC is to improve the student experience and make the college continue to be student focused. Looking for ways to make student life better. The committee is advocating for a Deans List - students are looking for things to add to their resume and to add to their goals in life. The proposal is out for the Dean's list and the fed board put forth a resolution for the Dean's List and submitted it to the College's governance.
- Jawana - The fall conference had a Town Hall meeting Lisa D'Adamo - Weinstein was positive about the Dean's List. Norm feels that Lisa is in support of it.

#### COLLEGE COUNCIL:

- Working on the presidential search

#### NATIONAL LABOR COLLEGE:

- Lainie Kitt: trying to have a reunion of April of 19; See Lainie's report

#### VETERANS:

- See Kevin's report (not present)
- NEW VETERAN SERVICE ALUMNI AWARD presented;
- Kevin's opinion and statement of support for this award is in his report.

- The award will be looked out for the person's "personal and professional achievements and community involvements."
- Maureen: met with Desiree to confirm the board's commitment to the Office of Veterans and Military Education.
- We will do a veteran's day letter from the president's office and Kevin will co-sign it and it will be sent to all veterans and active military student/alumni

#### INTERNATIONAL:

- Hady - not present – term is up
- We have extended the invitation to another member who lives in NY; an event to be held for the Middle East Alumni committee in Dubai - November 3rd Mitch Nesler prepared a video to welcome everyone at that event

#### NOMINATING:

- Kim Neher (Lori Jiava & Lainie Kitt); Continuing working on handbook for students update on BIOS - need John Kane, Eleni Moraites and Patrice Perkins
- Nominating committee to prepare a template for the reports to be consistent - Lori to do
- Working on an emeritus status and voting on it in new business today

#### DIVERSITY:

- Jawana, Ada Martinez, Hady, Keith Amparado
- Notable mentions - the future expansion of the diversity committee
- Events Oct 11 - well attended Hispanic Event, Ada did a testimonial video

#### BMI:

- Student organization; Jawana Larry Johnson, Earl Jones, Jawana, Dr David Fullard and Keith
- Report in flash drive - Jawana read it in full

#### AWARDS:

- Lindsay & Ralph
- Ralph - (see report)
- The awards ceremony was a huge success with 3 excellent candidates and the committee worked hard with all of the members and everyone pitching in.
- Thanked the committee and spoke how the committee in the 2nd year really came together.
- Keith spoke about the awards being so wonderful.
- Lindsay - Next cycle to start November 1st and nomination closes in March 2019 for the 3rd year.
- Melva - recognized Ralph's tenacity and calm demeanor with this committee and makes note of how wonderful Ralph did and recognized Lindsay for helping with the resources and tools the college had to offer to support this awards event.
- Ralph Veteran Service Award: recognizes a vet who is also an alumnus
- The definition is in the reports.

- General discussion: how do you determine which injured service member deserving the recognition or not / how are we to identify a traumatic experience and had they received an award. The definition may need to be tweaked.
- Perhaps we need to do more about military accomplishments and other factors to consider in the qualitative review.
- Maureen states we should keep the qualitative portion of the award broad so we can adopt the award description.
- Keith - this is a living document that will need to be tweaked as it evolves.
- Patrice - the component of the mental health issue may or may not be attached to an accomplishment while serving in the military.
- Ralph - how to measure an accomplishment - joining is an accomplishment, surviving combat is as well, etc...
- Make a motion: Ralph - (Melva to be a second) - "to approve the criteria as purposed by the awards committee and that the committee will also take in to account Kevin Slattery's opinion regarding the consideration of the trauma of the candidates" - in conjunction with Kevin's (and insert the statement of support).
- All in favor

#### PAY IT FORWARD:

- Lindsay; Subcommittee has not been as active as they had prior to last meeting.
- Been active with peer - to - peer and promoting the state wide open houses and biggest volunteers have come from there.
- Important to have alumni present at open houses.
- "Stop-out" program - Enrollment management is working on having alumni reach out to potential enrollees - and have the alumni talk to them about their experience - hope to have it out in 2019
- Alumni coaching program hope to be in place very soon (ACE alumni coaching at empire) it will be a one on one for about 10 students in the Pilot program. It will be focused on work and school life. The Fed board will help. There are 1,000 students who have not completed their degree planning. They will be coached by alumni.
- Hope to be implemented in fall 2019
- Need a chair for the Pay it Forward.
- Students Affairs are working on 2 focuses: retention and recruitment
- Keith: This is a really important initiative because we have a lot of students who either drop out or stop out. When students drop out they generally do not come back because they are timid - they are either ashamed or embarrassed - so it is better for a peer to work with those students and it is more acceptable for those students.

#### COLLEGE PRESIDENT:

- Included Report to SUNY 2018 - Mitch's report in packet
- 3 alumni on presidential search committee Marian Conway, Patrick Paul & Chris Feeley

#### ALUMNI STUDENT RELATIONS:

- Cohort - 10th anniversary for nursing with Allied Health
- Hispanic Heritage was October 2018
- International event Nov 3

- Faces of Labor –program, September 2018
- Testimonial video for Hispanic Heritage

### *Break*

#### ESC SCHOLARSHIP PROGRAM:

- Stephanie Lamphere (works for the Office for Advancement), update on the scholarship program
- ESC FAST - on line tool. [All Opportunities - SUNY Empire State College Scholarships](#)
- Report / power point; the system has changed to an online model because we shifted away from the center model.
- Went over the application features and how it imports the students' information and education including demographics/GPA / etc...
- 1443 applicants 1st year - goal 1000 applicants / 2<sup>nd</sup> year 1581 by October 1st - goal 2000
- Benefited students - it was a single place for all scholarships request.
- This new system will eventually integrate with Banner so that the school can work systematically and more effectively.

#### DEVELOPMENT:

- Stephanie Corp, Director of the Fund.
- The Alumni federation board has been very generous - this group has given \$12,000
- Link: <http://www.esc.edu/giving>
- Highlights of the year - the phone a thon - the call updates - contact info, employment and for donation. Call approximately 15000-20000 a year during the summer months.
- Currently have about \$45000 in pledges by December 31st, 2018
- As of 10/10/2018 Alumni Donor - 1028 alumni donors - average gift of \$144
- The challenges in the past - this year will be an off year - no events.
- In the last 4 years - we have had 2,202 donors and total \$ 422,000
- The office is continuing to work to get the alumni's stories out
- The office makes everyone know that the contributions are appreciated and not everyone can afford to give any particular amount. But if every alumni donates 5, 10, 20 dollars then the giving wouldn't be that stressful.
- Stephanie L. - have 125 annual scholarships - spring and fall are awarded
- Foundation funds award to about 500 students per year
- Some goes to academic programs and to faculty for professional development & research
- To set up an annual scholarship it is approx. \$1200 a year with a 3 year commitment.
- Jim Roth said he started with \$25 per month and upped it and now he has a scholarship in his family's name

#### NEW BUSINESS:

- Emeriti proposal - have wonderful members who will term off the board and we wanted to have a way to recognize them to stay in touch and be a part of the volunteer base. The language was sent to board members six weeks ago to review.

- Lindsay had done research over approx. 8 institutions and compared them with emeritus status.
- Language presented for proposal to vote on. Have to 3 out of the 5 items:
  1. 3 full terms
  2. serve as an officer the executive committee
  3. huge contributor and an asset to the board while serving
  4. \$1000 donation in a lifetime
  5. attendance 75 % of the meetings
- Emeritus members could not be reimbursed if they wish to travel to go to the meeting
- Lori motions to accept the language as amended; Melva seconded it; ALL IN FAVOR - passed unanimously
- Board expansion: need younger alumni volunteers / suggested that Pay it Forward have students involved in it / need new alumni to get more involved at events.
- Eleni suggested that prior to graduation could we identify those graduating out and get them connected so that they stay in touch with the college and have maybe the Alumni Federation board keep them connected. Identify those in their last semester.
- Maureen, Ada and Keith - general discussion - people come out to stay connected and give feedback and work on networking and make it a social component.
- General discussions - networking - connecting to benefit the foundation and such
- The board then recognized the outgoing members: Ralph Aloe, Jim Roth, Hady Aouad, Melva Visher. Maureen read and presented their resolutions. SUNY Empire State College is most grateful for their service.

April meeting - April 12th & 13<sup>th</sup>

Played Hispanic Heritage video - Ada Martinez was in the video

Meeting Adjourned